

## International Key Player Profile Form

Working language: English

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| Company name                                    | Dr Farah Hussein Wellness Diet Clinic  |
| Address   | 13, Mokadesy Kabbari st., Nasr City, Cairo, Egypt.   |
| Website   | <a href="https://www.facebook.com/FarahHusseinClinic/">https://www.facebook.com/FarahHusseinClinic/</a>  |
| Name and role of the person attending the event | Farah Hussein, Founder & owner   |
| Spoken languages                                | English, Arabic  |
| Please describe your activities:                | <p>- WELLNESS DIET CLINIC provides a unique and effective approach to weight loss, perfect body image and living a healthy lifestyle.</p> <p>- We also provide therapeutic diets according to individual medical conditions, lifestyle and food habits.</p>  |
| Please indicate your <b>business areas</b> :    | <input type="checkbox"/> Healthcare<br><input type="checkbox"/> Cosmetics / Beauty<br><input checked="" type="checkbox"/> <b>Both - please detail: Healthcare 85%<br/>Cosmetics / Beauty 15%</b>   |
| Please indicate your <b>activities</b> :        | <input checked="" type="checkbox"/> <b>Import</b><br><input checked="" type="checkbox"/> <b>Distribution</b><br><input checked="" type="checkbox"/> <b>Agent</b><br><input type="checkbox"/> Manufacturer of pharmaceuticals ,medical devices and food supplements   |
| Please specify the <b>sectors</b> :             | <input type="checkbox"/> PLANNING DESIGN AND CONSTRUCTION<br>(feasibility studies, planning design, Health centers planning design and construction supervision, etc.)<br><br><input type="checkbox"/> FURNITURE AND SUPPLIES<br>(Interior fittings for sanitary/SPA/Beauty centers use, Goods and services for sanitary use, etc.)<br><br><input checked="" type="checkbox"/> <b>MEDICAL EQUIPMENT</b><br>(Electromedical equipments, Laboratory equipments, Diagnostic Physiotherapy/Orthopedics and Rehabilitation System, Commodities and Consumer goods, etc.)<br><br><input checked="" type="checkbox"/> <b>EQUIPMENT FOR COSMETICS</b><br>(Devices and equipment for beauty centers, fitness centers, SPAS, Cosmetics and Natural, Processing under contract, Food supplements, etc.)<br><br><input type="checkbox"/> E-HEALTH<br>(Hospital management systems, Electronic patient records (EPR / EHR), Remote management systems (mobile messaging / alerts / booking / recalling), Telemedicine / Teleconsultancy, etc. ) |

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|  | <input type="checkbox"/> BIOTECHNOLOGY<br>(Bioinformatics, Biomedical, Green biotechnology, Red Biotechnology, White biotechnology, Life sciences, Pharmaceutical, etc.)  |
| Please detail the products you deal with (and related brands):<br>- typology<br>- range  | Nature's Bounty, multivitamins, minerals supplements, firming & anticellulite creams, weight loss products  |
| Please indicate whether you have your own brand/s  | No  |
| Geographic areas covered   | Egypt   |
| Please indicate if you are already sole agent of foreign products  | No  |
| Please indicate if you have contacts with foreign suppliers. If yes, indicate the country/ies  | Yes<br>Lebanon  |
| Please indicate your customers' characteristics.   | Class A, B customers seeking weight management and health products  |
| Please indicate if you have already worked with Italian companies. If yes, which ones?   | No  |
| Please indicate products/services/processes solutions you are looking for  | Body reshaping and skin tightening machines, weight loss and appetite suppressor supplements & anti cellulite treatments  |
| Please indicate which kind of cooperation you would be more interested in:<br>(i.e. Partnerships, Distributor / agent, Joint venture, System Integrator, Supplier)               | Partnerships<br>Distributor<br>Agent  |
| Please give the specific purpose of your visit to Italy  | To open new business potentials & expanding practice to open new clinics and provide more advanced and world known technology in the field of Aesthetic medicine, beauty treatments, nutrition, weight loss, wellness, body reshaping, Hair and Skin, Laser and more. |
| Please indicate your future projects and goals. What kind of sectors, solutions and technologies you are planning / wish to develop, but have not found yet the support to do so | expanding practice to open new clinics and provide more advanced and world known technology in the field of Aesthetic medicine  |